



ALASKA SURVEY RESEARCH PRESENTS

2026 US SENATE POLITICAL TRACKING SURVEY

# FREQUENCIES REPORT

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MARCH 2026

# SURVEY DETAILS

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**FIELDING DATES:** March 19-22, 2026

**SAMPLE SIZE:** 1,590 Alaska 18+ adults, 1,512 registered voters

**MARGIN OF ERROR:**  $\pm 2.7\%$  at 95% confidence

**FIELDING METHODOLOGY:** Text-to-online & Probability-based ASR Survey Panel

**DATA WEIGHTING:** Data was weighted to Alaska population proportions by region of Alaska and by respondent age, race, gender, education level, party affiliation, political ideology and 2024 vote for President.

Primary and general election voting data were overlaid with additional weights based on reported voting propensity

**DATA ANALYSIS:** SPSS 30

**RESEARCH DIRECTOR:** Ivan Moore

**PROJECT MANAGERS:** Blake Bennett, Everett Masterman



## US SENATE TRACKING SURVEY MARCH 2026

Hello! Thanks for trusting the link and helping us with this survey today! ASR has been in business for 30 years in Alaska and we try very hard to do good work. Here's our contact info if you'd like to jot it down:

Alaska Survey Research  
4141 B Street, Suite 204  
Anchorage AK 99503  
Tel: 907-931-8134  
Website: [www.alaskasurveyresearch.com](http://www.alaskasurveyresearch.com)

We'll repeat this info at the end of the survey. If anything gives you concern during your experience today, please feel free to contact us.

All the information you provide in this survey, both in response to survey questions and any contact information you provide, will be subject to a strict ASR confidentiality policy, which can be found at <https://alaskasurveyresearch.com/privacy/>

S1. What is your age?

<b>AGE:</b>			
		Frequency	Valid Percent
	18-24	192	12.1
	25-34	293	18.4
	35-44	303	19.0
	45-54	233	14.6
	55-64	243	15.3
	65+	327	20.5
	Total	1590	100.0

Mean = 46.7 years

S2. What is the zip code where you live?

<b>AREAS OF ALASKA:</b>			
		Frequency	Valid Percent
	Southeast	158	9.9
	Rural	147	9.2
	Southcentral	443	27.9
	Anchorage	633	39.8
	Fairbanks	210	13.2
	Total	1590	100.0

1A. Are you registered to vote in the State of Alaska?

<b>REGISTERED TO VOTE?</b>			
		Frequency	Valid Percent
	Yes	1415	89.0
	No	176	11.0
	Total	1590	100.0

1B. What is your registered party affiliation?

<b>PARTY AFFILIATION:</b>			
		Frequency	Valid Percent
	Republican	395	27.9
	Democrat	194	13.7
	Other party	96	6.8
	Nonpartisan	242	17.1
	Undeclared	486	34.4
	Total	1414	100.0

1C. Politically, do you consider yourself to be...

<b>POLITICAL IDEOLOGY:</b>			
		Frequency	Valid Percent
	Very conservative	142	8.9
	Conservative	409	25.7
	Moderate	720	45.3
	Progressive	194	12.2
	Very progressive	125	7.9
	Total	1590	100.0

**IF NOT REGISTERED TO VOTE SKIP TO DEMOS**

2. Indicate whether your feelings towards the following public figures are very positive, somewhat positive, somewhat negative, very negative, if you have never heard of them or have no opinion...

Mary Peltola:

<b>MARY PELTOLA'S RATING:</b>			
		Frequency	Valid Percent
	Very positive	299	21.1
	Somewhat positive	387	27.3
	Somewhat negative	240	17.0
	Very negative	345	24.4
	No opinion	109	7.7
	Never heard	35	2.5
	Total	1415	100.0

Mean = 2.04

Dan Sullivan:

<b>DAN SULLIVAN'S RATING:</b>			
		Frequency	Valid Percent
	Very positive	208	14.7
	Somewhat positive	367	25.9
	Somewhat negative	247	17.5
	Very negative	480	33.9
	No opinion	100	7.1
	Never heard	13	0.9
	Total	1415	100.0

Mean = 1.70

Lisa Murkowski:

<b>LISA MURKOWSKI'S RATING:</b>			
		Frequency	Valid Percent
	Very positive	170	12.0
	Somewhat positive	362	25.6
	Somewhat negative	323	22.8
	Very negative	463	32.8
	No opinion	86	6.1
	Never heard	11	0.8
	Total	1415	100.0

Mean = 1.61

Donald Trump:

<b>DONALD TRUMP'S RATING:</b>			
		Frequency	Valid Percent
	Very positive	320	22.6
	Somewhat positive	268	19.0
	Somewhat negative	108	7.7
	Very negative	671	47.4
	No opinion	43	3.0
	Never heard	4	0.3
	Total	1415	100.0

Mean = 1.61

3. Do you approve or disapprove of the job Dan Sullivan is doing as US Senator for Alaska?

<b>SENATOR SULLIVAN'S APPROVAL:</b>			
		Frequency	Valid Percent
	Approve	514	36.3
	Disapprove	666	47.1
	Not sure	235	16.6
	Total	1415	100.0

4. Do you approve or disapprove of the job Lisa Murkowski is doing as US Senator for Alaska?

<b>SENATOR MURKOWSKI'S APPROVAL:</b>			
		Frequency	Valid Percent
	Approve	442	31.3
	Disapprove	732	51.7
	Not sure	241	17.0
	Total	1415	100.0

5. Do you approve or disapprove of the job Donald Trump is doing as US President?

<b>PRESIDENT TRUMP'S APPROVAL:</b>			
		Frequency	Valid Percent
	Approve	539	38.1
	Disapprove	751	53.1
	Not sure	125	8.9
	Total	1415	100.0

6. Did you vote in the election for President back in November 2024? (PLEASE BE HONEST!!! IT'S OK IF YOU DIDN'T, BUT DON'T TELL US YOU DID IF YOU DIDN'T!)

<b>DID YOU VOTE FOR PRESIDENT IN 2024?</b>			
		Frequency	Valid Percent
	Yes	1187	83.9
	No	228	16.1
	Total	1415	100.0

7. In the November 2024 General election, for whom did you vote for President?

<b>2024 PRESIDENT VOTE:</b>			
		Frequency	Valid Percent
	Donald Trump	622	52.4
	Kamala Harris	470	39.6
	Other candidate	95	8.0
	Total	1187	100.0

8A. How often do you vote in Primary elections in Alaska, held in August of even-numbered years?

<b>LIKELINESS TO VOTE IN PRIMARY ELECTIONS:</b>			
		Frequency	Valid Percent
	Every time	705	49.9
	Most times	352	24.9
	50-50 of the time	134	9.5
	Not very often	120	8.5
	Never	102	7.2
	Total	1415	100.0

8A. How likely are you to vote in the Primary Election in Alaska on August 18th this year?

<b>LIKELINESS TO VOTE IN AUGUST 2026 PRIMARY ELECTION:</b>			
		Frequency	Valid Percent
	Very likely	1026	72.5
	Somewhat likely	220	15.5
	Not very likely	107	7.6
	Not at all likely	63	4.4
	Total	1415	100.0

THE FOLLOWING VARIABLE WAS CREATED USING THE PREVIOUS TWO QUESTIONS:

<b>SUPERVOTER STATUS- PRIMARY ELECTIONS:</b>			
		Frequency	Valid Percent
	Supervoter	685	43.0
	Likely voter	469	29.5
	Not a likely voter	261	16.4
	Not a voter	176	11.0
	Total	1590	100.0

THE FOLLOWING QUESTION WAS DISPLAYED ONLY TO RESPONDENTS WHO SELECTED EVERY TIME/MOST TIMES/50-50 OF THE TIME TO Q8A AND VERY LIKELY/SOMEWHAT LIKELY TO Q8B

ADDITIONAL WEIGHTS WERE OVERLAID FOR THESE RESULTS BASED ON MEASURED PROPENSITY TO VOTE IN PRIMARY ELECTIONS

Q9. There will be a race for one of Alaska's two U.S. Senate seats in 2026. If the primary election was held today, which of the following candidates do you think you would vote for? (NO UNDECIDED, PICK ONE LIKE IN A REAL ELECTION!)

<b>2026 US SENATE PRIMARY RACE:</b>			
		Frequency	Valid Percent
	Dan Sullivan (R)	357	40.9
	Mary Peltola (D)	405	46.4
	Christopher Miklos (R)	15	1.7
	Fred Grauberger (R)	8	1.0
	James Ryan (R)	25	2.9
	Ann Diener (D)	13	1.5
	William Hunt (D)	11	1.2
	Richard Grayson (G)	10	1.1
	Sid Hill (I)	29	3.3
	Total	874	100.0

10A. How often do you vote in general elections in Alaska, held in November of even-numbered years?

<b>LIKELINESS TO VOTE IN GENERAL ELECTIONS:</b>			
		Frequency	Valid Percent
	Every time	841	59.5
	Most times	298	21.1
	50-50 of the time	87	6.1
	Not very often	117	8.2
	Never	72	5.1
	Total	1415	100.0

10B. How likely are you to vote in the general election in Alaska on November 3rd this year?

<b>LIKELINESS TO VOTE IN NOVEMBER 2026 GENERAL ELECTION:</b>			
		Frequency	Valid Percent
	Very likely	1062	75.1
	Somewhat likely	205	14.5
	Not very likely	89	6.3
	Not at all likely	59	4.2
	Total	1415	100.0

THE FOLLOWING VARIABLE WAS CREATED USING THE PREVIOUS TWO QUESTIONS:

<b>SUPERVOTER STATUS- GENERAL ELECTIONS:</b>			
		Frequency	Valid Percent
	Supervoter	821	51.7
	Likely voter	373	23.4
	Not a likely voter	221	13.9
	Not a voter	176	11.0
	Total	1590	100.0

THE FOLLOWING QUESTION WAS DISPLAYED ONLY TO RESPONDENTS WHO SELECTED EVERY TIME/MOST TIMES/50-50 OF THE TIME TO Q10A AND VERY LIKELY/SOMEWHAT LIKELY TO Q10B

ADDITIONAL WEIGHTS WERE OVERLAID FOR THESE RESULTS BASED ON MEASURED PROPENSITY TO VOTE IN GENERAL ELECTIONS

11. Rank the following candidates for US Senate in the numerical order of your preference. You do not need to rank all the candidates. Click only one box in each row and in each column.

FIRST ROUND:

<b>SENATE – FIRST ROUND</b>		
	Frequency	Valid Percent
Mary Peltola	469	48.8
Dan Sullivan	418	43.5
Ann Diener	24	2.4
Christopher Miklos	50	5.2
Total	961	100.0

SECOND ROUND:

<b>SENATE – SECOND ROUND</b>		
	Frequency	Valid Percent
Mary Peltola	483	50.4
Dan Sullivan	419	43.8
Christopher Miklos	56	5.9
Total	959	100.0

THIRD ROUND:

<b>SENATE – THIRD ROUND</b>		
	Frequency	Valid Percent
Mary Peltola	498	52.4
Dan Sullivan	453	47.6
Total	951	100.0

THE FOLLOWING VARIABLE WAS CALCULATED FROM RANKED CHOICE VOTING RESULTS COMBINED WITH POSITIVE-NEGATIVE OPINIONS OF THE CANDIDATE

<b>PELTOLA-SULLIVAN STRENGTH SCALE</b>		
	Frequency	Valid Percent
Strong Peltola	452	38.5
Moderate Peltola	70	6.0
Leaning Peltola	54	4.6
Neutral	75	6.4
Leaning Sullivan	107	9.2
Moderate Sullivan	58	5.0
Strong Sullivan	355	30.3
Total	1172	100.0

Finally, the following questions are for demographic and statistical purposes only. Your responses are confidential. We use this data to ensure that our sample is representative of the Alaska population. You are not required to answer these questions, but it helps improve the validity and integrity of the survey if you do.

12A. How many total people live in your household, including you and all other adults and children?

<b>PEOPLE IN HOUSEHOLD</b>			
		Frequency	Valid Percent
	One	251	15.8
	Two	549	34.5
	Three or more	790	49.7
	Total	1590	100.0

Mean = 3.02

12B. Of the people currently living in your household, how many are children or adolescents aged 18 or under?

<b>CHILDREN IN HOUSEHOLD</b>			
		Frequency	Valid Percent
	None	1014	63.8
	One	226	14.2
	Two or more	350	22.0
	Total	1590	100.0

Mean = 0.77

13. How many years and months have you lived in Alaska?

<b>LENGTH OF ALASKA RESIDENCY:</b>			
		Frequency	Valid Percent
	Less than 20 years	294	19.5
	20 – 35 years	679	44.9
	More than 35 years	539	35.6
	Total	1512	100.0

Mean = 33.6 years

14. Are you, or is anyone in your household, a member of a labor union?

<b>UNION MEMBER IN HOUSEHOLD?</b>			
		Frequency	Valid Percent
	Yes	348	22.1
	No	1227	77.9
	Total	1576	100.0

15. Are you the owner of an Alaska business, or employed as a senior VP-level executive at an Alaska business?

<b>AK BUSINESS OWNER OR SENIOR VP-LEVEL EXECUTIVE?</b>			
		Frequency	Valid Percent
	Yes, I own an Alaskan business	249	15.8
	Yes, I'm a senior executive	16	1.0
	Neither of these	1311	83.2
	Total	1576	100.0

16. Do you consider yourself a supporter of the "Make America Great Again" (MAGA) movement?

<b>CONSIDER YOURSELF A SUPPORTER OF MAGA?</b>			
		Frequency	Valid Percent
	Yes	507	32.2
	No	855	54.3
	Not sure	212	13.5
	Total	1574	100.0

17. Are you married, or not married?

<b>MARITAL STATUS:</b>			
		Frequency	Valid Percent
	Married	884	56.1
	Not married	692	43.9
	Total	1576	100.0

18. What is the highest grade or year of school you completed?

<b>EDUCATION LEVEL:</b>			
		Frequency	Valid Percent
	Elementary school	6	0.4
	Some high school	40	2.5
	High school graduate	272	17.2
	GED	65	4.2
	Some college	724	46.0
	Bachelor's degree	286	18.1
	Master's degree or higher	183	11.6
	Total	1575	100.0

19. In which of the following categories does your total household income fall?

<b>ANNUAL HOUSEHOLD INCOME:</b>			
		Frequency	Valid Percent
	\$0-20,000	112	7.1
	\$20-30,000	73	4.7
	\$30-40,000	72	4.6
	\$40-50,000	85	5.4
	\$50-60,000	101	6.4
	\$60-70,000	68	4.3
	\$70-80,000	113	7.2
	\$80-100,000	161	10.3
	\$100-150,000	318	20.2
	\$150,000+	337	21.5
	Not sure	131	8.3
	Total	1570	100.0

Median = \$90,880

20. Which one of the following best describes your race?

<b>ETHNICITY OF RESPONDENT:</b>			
		Frequency	Valid Percent
	White	1065	67.8
	Black	38	2.4
	Asian	47	3.0
	Hawaiian/Pacific Islander	16	1.0
	Alaska Native/American Indian	225	14.3
	Combination	141	9.0
	Other race	22	1.4
	Not sure	16	1.0
	Total	1570	100.0

21. Your gender...

<b>GENDER:</b>			
		Frequency	Valid Percent
	Male	813	51.7
	Female	743	47.2
	Other	17	1.1
	Total	1572	100.0