



ALASKA SURVEY RESEARCH PRESENTS THE  
**2025/26 WINTER ALASKA SURVEY**  
**REPORT**

---

# SURVEY DETAILS

---

**FIELDING DATES:** January 8 - 11, 2026

**SAMPLE SIZE:** 2,132 Alaskan adults (18+), 1,988 registered to vote.

**MARGIN OF ERROR:** ±2.2% at 95% confidence level

**WEIGHTING:** Data was weighted to Alaska population proportions by zipcode, age, race, gender, education level, party affiliation, political ideology, and the 2024 vote for President

**FIELDING METHODOLOGY:** Text-to-Online + Panel survey

**ANALYSIS:** SPSS

**RESEARCH DIRECTOR:** Ivan Moore





# TABLE OF CONTENTS

---

<b>Questionnaire and Frequencies.....</b>	<b>1 - 6</b>
<b><u>Crosstabulation Tables</u></b>	
<b>Senator Dan Sullivan's Rating</b>	
<b>Row Percents.....</b>	<b>7 - 8</b>
<b>Mary Peltola's Rating</b>	
<b>Row Percents.....</b>	<b>9 - 10</b>
<b>Senator Dan Sullivan's Approval</b>	
<b>Row Percents.....</b>	<b>11 - 12</b>
<b>2026 Senate Vote</b>	
<b>Row Percents.....</b>	<b>13 - 14</b>



## THE ALASKA SURVEY WINTER 2025/26

Hello! Thanks for trusting the link and helping us with this survey today! ASR has been in business for 29 years in Alaska and we try very hard to do good work. Here's our contact info if you'd like to jot it down:

Alaska Survey Research  
4141 B Street, Suite 204  
Anchorage AK 99503  
Tel: 907-727-7116  
Website: [www.alaskasurveyresearch.com](http://www.alaskasurveyresearch.com)

We'll repeat this info at the end of the survey. If anything gives you concern during your experience today, please feel free to contact us.

All the information you provide in this survey, both in response to survey questions and any contact information you provide, will be subject to a strict ASR confidentiality policy which can be found [here](#).

S1. What is your age?

	AGE:	
	Count	%
18-24	261	12.2%
25-34	395	18.5%
35-44	406	19.0%
45-54	312	14.6%
55-64	326	15.3%
65+	436	20.4%

Mean = 46.6 years

S2. What is the zip code where you live?

	AREAS OF ALASKA:	
	Count	%
Southeast	211	9.9%
Rural	198	9.3%
Southcentral	594	27.8%
Anchorage	852	39.9%
Fairbanks	282	13.2%

1A. Are you registered to vote in the State of Alaska?

	REGISTERED TO VOTE?	
	Count	%
Yes	1988	93.0%
No	149	7.0%

IF NOT REGISTERED TO VOTE SKIP TO DEMOS...

1B. Indicate whether your feelings towards the following public figures are very positive, somewhat positive, somewhat negative, very negative, if you have never heard of them or have no opinion...

Dan Sullivan:

	DAN SULLIVAN'S RATING:	
	Count	%
Very positive	255	12.8%
Somewhat positive	526	26.4%
Somewhat negative	381	19.2%
Very negative	624	31.4%
No opinion	197	9.9%
Never heard	5	.3%

Mean = 1.70

Mary Peltola:

	MARY PELTOLA'S RATING:	
	Count	%
Very positive	401	20.2%
Somewhat positive	516	25.9%
Somewhat negative	348	17.5%
Very negative	466	23.4%
No opinion	232	11.7%
Never heard	25	1.3%

Mean = 2.02

1C. Do you approve or disapprove of the job Dan Sullivan is doing as US Senator for Alaska?

	SENATOR SULLIVAN'S APPROVAL:	
	Count	%
Approve	715	36.0%
Disapprove	884	44.5%
Not sure	389	19.5%

1D. How often do you vote in General elections in Alaska, held in November of even-numbered years?

	LIKELIHOOD TO VOTE IN GENERAL ELECTIONS:	
	Count	%
Every time	1116	56.1%
Most times	447	22.5%
50-50 of the time	134	6.8%
Not very often	172	8.7%
Never	119	6.0%

1E. How likely are you to vote in the General Election in Alaska in November 2026?

	LIKELIHOOD TO VOTE IN NOVEMBER 2026 GENERAL ELECTION:	
	Count	%
Very likely	1511	76.0%
Somewhat likely	322	16.2%
Not very likely	106	5.3%
Not at all likely	50	2.5%

THE FOLLOWING RACE VARIABLE IS ASKED ONLY OF RESPONDENTS WHO ARE EVERY TIME, MOST TIMES OR 50-50 IN PAST ELECTIONS AND VERY LIKELY OR SOMEWHAT LIKELY IN THE UPCOMING ELECTION.

DATA FOR THIS SINGLE RACE QUESTION IS OVERLAID WITH AN ADDITIONAL WEIGHT TO ADJUST FOR RESPONDENT VOTING PROBABILITY.

1F. If the 2026 election for US Senate for Alaska was held today, for whom would you vote for US Senate?

	2026 SENATE VOTE:	
	Count	%
Mary Peltola (D)	807	48.0%
Dan Sullivan (R)	780	46.4%
Undecided	94	5.6%

The following questions are for demographic and statistical purposes only. Your responses are confidential. We use this data to ensure that our sample is representative of the Alaska population. You are not required to answer these questions, but it helps improve the validity and integrity of the survey if you do.

2. How many years and months have you lived in Alaska?

	MEAN LENGTH OF ALASKA RESIDENCY:	
	Count	%
Less than 20 years	454	22.1%
20 - 35 years	906	44.1%
More than 35 years	693	33.8%

Mean = 33.0 years

3. What is your registered party affiliation?

	REGISTERED PARTY AFFILIATION:	
	Count	%
Republican	613	30.8%
Democrat	306	15.4%
Other party	150	7.6%
No party	919	46.2%

4. Politically, do you consider yourself to be...

	POLITICAL IDEOLOGY:	
	Count	%
Very conservative	187	8.9%
Conservative	543	25.7%
Moderate	957	45.3%
Progressive	257	12.2%
Very progressive	170	8.0%

5. Are you, or is anyone in your household, a member of a labor union?

	UNION?	
	Count	%
Yes	457	21.6%
No	1658	78.4%

6. Are you married, or not married?

	MARITAL STATUS:	
	Count	%
Married	1089	51.5%
Not married	1024	48.5%

7. What is the highest grade or year of school you completed?

	EDUCATION LEVEL:	
	Count	%
Elementary school	3	.1%
Some high school	44	2.1%
High school graduate	405	19.2%
GED	97	4.6%
Some college	946	44.8%
Bachelor's degree	377	17.9%
Master's degree or higher	240	11.3%

8. In which of the following categories does your total household income fall?

	ANNUAL HOUSEHOLD INCOME:	
	Count	%
\$0-20,000	134	6.4%
\$20-30,000	112	5.3%
\$30-40,000	103	4.9%
\$40-50,000	139	6.6%
\$50-60,000	145	6.8%
\$60-70,000	129	6.1%
\$70-80,000	157	7.4%
\$80-100,000	240	11.4%
\$100-150,000	421	19.9%
\$150,000+	391	18.5%
Not sure	139	6.6%

Median = \$84,400

9. Which one of the following best describes your race?

	ETHNICITY OF RESPONDENT:	
	Count	%
White	1433	67.9%
Black	55	2.6%
Asian	75	3.6%
Hawaiian/Pacific Islander	44	2.1%
Alaska Native/American Indian	301	14.3%
Combination	132	6.2%
Other race	39	1.8%
Not sure	31	1.5%

10. Your gender...

	GENDER:	
	Count	%
Male	1082	51.3%
Female	1002	47.5%
Other	24	1.2%

CROSSTABULATION TABLES  
Senator Dan Sullivan's Rating  
Row Percents

	DAN SULLIVAN'S RATING:				Total Col %
	Positive	Negative	No opinion	Never heard	
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	32.9%	59.7%	7.4%		9.8%
Rural	27.0%	54.9%	18.1%		8.6%
Southcentral	46.0%	43.4%	10.6%		28.1%
Anchorage	38.9%	52.5%	8.0%	.5%	40.3%
Fairbanks	38.7%	50.1%	10.8%	.4%	13.1%
AGE:					
18-34	22.9%	57.1%	19.3%	.8%	28.5%
35-44	35.4%	52.0%	12.6%		18.7%
45-54	42.9%	50.1%	6.9%		15.3%
55+	52.1%	45.1%	2.7%	.1%	37.5%
MEAN LENGTH OF ALASKA RESIDENCY:					
Less than 20 years	36.3%	47.1%	15.6%	.9%	20.5%
20 - 35 years	35.9%	54.2%	9.8%	.1%	44.0%
More than 35 years	45.4%	49.2%	5.5%		35.5%
REGISTERED PARTY AFFILIATION:					
Republican	67.7%	21.6%	10.6%	.2%	30.8%
Democrat	12.4%	83.2%	3.4%	1.0%	15.4%
Other party	39.1%	50.7%	10.2%		7.6%
No party	29.2%	59.0%	11.6%	.1%	46.2%
POLITICAL IDEOLOGY:					
Conservative	70.6%	21.0%	8.2%	.1%	35.3%
Moderate	30.5%	55.5%	14.0%	.1%	44.4%
Progressive	3.8%	91.8%	3.6%	.9%	20.3%
UNION HOUSEHOLD?					
Yes	38.3%	51.5%	9.6%	.5%	22.3%
No	39.5%	50.4%	9.9%	.2%	77.7%
MARITAL STATUS:					
Married	45.4%	46.3%	8.1%	.1%	53.0%
Not married	32.2%	55.5%	11.8%	.4%	47.0%
EDUCATION LEVEL:					
High school/GED or less	34.4%	46.6%	18.6%	.4%	24.2%
Some college	43.4%	46.5%	9.7%	.4%	45.6%
College graduate	36.7%	60.2%	3.0%		30.2%
ANNUAL HOUSEHOLD INCOME:					
\$0-\$50,000	27.2%	55.9%	16.1%	.8%	21.7%
\$50,000-\$100,000	38.4%	53.0%	8.4%	.3%	31.6%
\$100,000+	45.9%	47.8%	6.3%		40.4%
Not sure	42.1%	38.8%	19.1%		6.2%
ETHNICITY OF RESPONDENT:					
White	42.0%	49.8%	7.8%	.3%	69.0%
Native/American Indian	27.2%	55.2%	17.3%	.3%	14.4%
Other race	38.0%	50.2%	11.8%		16.6%
GENDER:					
Male	47.4%	44.6%	7.9%	.1%	51.5%
Female	31.1%	56.5%	11.9%	.5%	47.3%
Other	9.8%	73.4%	16.8%		1.2%
Total	39.3%	50.6%	9.9%	.3%	100.0%

## CROSSTABULATION TABLES

Mary Peltola's Rating

Row Percents

	MARY PELTOLA'S RATING:				Total Col %
	Positive	Negative	No opinion	Never heard	
	Row %	Row %	Row %	Row %	
AREAS OF ALASKA:					
Southeast	60.2%	33.4%	5.7%	.7%	9.8%
Rural	43.2%	32.2%	19.5%	5.1%	8.6%
Southcentral	34.2%	52.0%	12.9%	.9%	28.1%
Anchorage	50.7%	36.6%	11.8%	1.0%	40.3%
Fairbanks	49.1%	42.0%	8.1%	.8%	13.1%
AGE:					
18-34	50.8%	24.4%	22.6%	2.2%	28.5%
35-44	41.0%	45.5%	11.2%	2.3%	18.7%
45-54	41.8%	48.7%	8.9%	.6%	15.3%
55+	46.9%	48.1%	4.7%	.3%	37.5%
MEAN LENGTH OF ALASKA RESIDENCY:					
Less than 20 years	39.5%	36.4%	20.9%	3.2%	20.5%
20 - 35 years	49.0%	39.0%	11.0%	1.0%	44.0%
More than 35 years	47.8%	45.2%	6.5%	.4%	35.5%
REGISTERED PARTY AFFILIATION:					
Republican	18.7%	68.5%	11.9%	.8%	30.8%
Democrat	83.2%	11.5%	4.3%	.9%	15.4%
Other party	43.7%	43.2%	10.8%	2.3%	7.6%
No party	52.4%	32.0%	14.1%	1.5%	46.2%
POLITICAL IDEOLOGY:					
Conservative	16.7%	72.1%	10.2%	1.1%	35.3%
Moderate	52.2%	30.5%	15.6%	1.7%	44.4%
Progressive	85.1%	8.7%	5.6%	.6%	20.3%
UNION HOUSEHOLD?					
Yes	55.0%	35.7%	9.1%	.2%	22.3%
No	43.8%	42.2%	12.4%	1.6%	77.7%
MARITAL STATUS:					
Married	44.3%	46.9%	8.0%	.8%	53.0%
Not married	48.6%	33.9%	15.7%	1.8%	47.0%
EDUCATION LEVEL:					
High school/GED or less	33.5%	43.2%	21.2%	2.1%	24.2%
Some college	44.1%	44.0%	10.7%	1.2%	45.6%
College graduate	60.0%	34.2%	5.2%	.6%	30.2%
ANNUAL HOUSEHOLD INCOME:					
\$0-\$50,000	46.8%	35.3%	16.3%	1.6%	21.7%
\$50,000-\$100,000	44.1%	43.3%	11.1%	1.5%	31.6%
\$100,000+	49.0%	42.7%	8.1%	.2%	40.4%
Not sure	39.3%	35.1%	19.9%	5.8%	6.2%
ETHNICITY OF RESPONDENT:					
White	45.9%	42.6%	10.3%	1.2%	69.0%
Native/American Indian	51.8%	34.7%	11.4%	2.1%	14.4%
Other race	43.4%	38.6%	17.1%	.9%	16.6%
GENDER:					
Male	39.8%	48.3%	10.7%	1.2%	51.5%
Female	52.9%	33.1%	12.6%	1.4%	47.3%
Other	65.4%	24.7%	9.9%		1.2%
Total	46.3%	40.8%	11.6%	1.3%	100.0%

CROSSTABULATION TABLES  
Senator Dan Sullivan's Approval  
Row Percents

	SENATOR SULLIVAN'S APPROVAL:			Total Col %
	Approve	Disapprove	Not sure	
	Row %	Row %	Row %	
AREAS OF ALASKA:				
Southeast	32.6%	53.6%	13.7%	9.8%
Rural	27.2%	50.6%	22.2%	8.6%
Southcentral	40.4%	37.0%	22.6%	28.1%
Anchorage	34.2%	47.6%	18.3%	40.3%
Fairbanks	40.3%	40.2%	19.6%	13.1%
AGE:				
18-34	23.2%	48.6%	28.2%	28.5%
35-44	29.9%	44.6%	25.5%	18.7%
45-54	38.5%	43.8%	17.7%	15.3%
55+	47.7%	41.5%	10.8%	37.5%
MEAN LENGTH OF ALASKA RESIDENCY:				
Less than 20 years	34.3%	40.7%	25.1%	20.5%
20 - 35 years	33.6%	47.2%	19.2%	44.0%
More than 35 years	40.5%	44.7%	14.8%	35.5%
REGISTERED PARTY AFFILIATION:				
Republican	62.3%	16.5%	21.2%	30.8%
Democrat	14.7%	76.8%	8.6%	15.4%
Other party	32.7%	48.4%	18.9%	7.6%
No party	26.0%	51.7%	22.2%	46.2%
POLITICAL IDEOLOGY:				
Conservative	64.3%	17.0%	18.6%	35.3%
Moderate	27.9%	47.2%	24.9%	44.4%
Progressive	4.4%	87.1%	8.5%	20.3%
UNION HOUSEHOLD?				
Yes	32.5%	47.3%	20.2%	22.3%
No	37.0%	43.9%	19.1%	77.7%
MARITAL STATUS:				
Married	43.1%	41.1%	15.8%	53.0%
Not married	28.0%	48.7%	23.3%	47.0%
EDUCATION LEVEL:				
High school/GED or less	29.6%	40.5%	29.9%	24.2%
Some college	40.3%	40.1%	19.6%	45.6%
College graduate	34.7%	54.7%	10.6%	30.2%
ANNUAL HOUSEHOLD INCOME:				
\$0-\$50,000	22.7%	49.8%	27.5%	21.7%
\$50,000-\$100,000	34.3%	46.5%	19.2%	31.6%
\$100,000+	43.3%	42.0%	14.7%	40.4%
Not sure	43.3%	34.0%	22.7%	6.2%
ETHNICITY OF RESPONDENT:				
White	39.1%	44.2%	16.8%	69.0%
Native/American Indian	26.3%	49.8%	24.0%	14.4%
Other race	31.7%	42.0%	26.3%	16.6%
GENDER:				
Male	43.5%	39.7%	16.8%	51.5%
Female	28.5%	49.6%	21.9%	47.3%
Other	9.8%	55.5%	34.7%	1.2%
Total	36.0%	44.6%	19.4%	100.0%

## CROSSTABULATION TABLES

2026 Senate Vote

Row Percents

	2026 SENATE VOTE:			Total Col %
	Mary Peltola (D)	Dan Sullivan (R)	Undecided	
	Row %	Row %	Row %	
<b>AREAS OF ALASKA:</b>				
Southeast	59.9%	34.4%	5.7%	10.6%
Rural	49.0%	38.5%	12.5%	6.8%
Southcentral	38.3%	55.2%	6.4%	27.2%
Anchorage	52.0%	43.2%	4.7%	41.6%
Fairbanks	45.5%	51.4%	3.1%	13.9%
<b>AGE:</b>				
18-34	62.9%	29.7%	7.4%	19.6%
35-44	46.4%	46.0%	7.6%	17.2%
45-54	44.3%	49.4%	6.3%	16.3%
55+	43.7%	52.4%	3.9%	47.0%
<b>MEAN LENGTH OF ALASKA RESIDENCY:</b>				
Less than 20 years	46.8%	47.8%	5.4%	16.5%
20 - 35 years	50.5%	43.0%	6.5%	42.5%
More than 35 years	46.8%	48.8%	4.4%	41.1%
<b>REGISTERED PARTY AFFILIATION:</b>				
Republican	8.1%	85.7%	6.2%	31.3%
Democrat	92.2%	5.5%	2.3%	16.8%
Other party	48.2%	42.3%	9.5%	7.5%
No party	59.3%	34.9%	5.8%	44.4%
<b>POLITICAL IDEOLOGY:</b>				
Conservative	8.7%	86.4%	4.9%	38.8%
Moderate	59.5%	32.1%	8.4%	38.2%
Progressive	95.8%	2.4%	1.8%	23.0%
<b>UNION HOUSEHOLD?</b>				
Yes	53.7%	41.6%	4.7%	23.8%
No	46.4%	47.8%	5.8%	76.2%
<b>MARITAL STATUS:</b>				
Married	44.0%	52.0%	4.0%	60.7%
Not married	54.8%	37.4%	7.8%	39.3%
<b>EDUCATION LEVEL:</b>				
High school/GED or less	33.1%	56.7%	10.2%	16.2%
Some college	44.0%	50.5%	5.5%	47.1%
College graduate	60.2%	36.4%	3.4%	36.7%
<b>ANNUAL HOUSEHOLD INCOME:</b>				
\$0-\$50,000	52.1%	38.9%	8.9%	17.3%
\$50,000-\$100,000	49.8%	44.5%	5.7%	31.3%
\$100,000+	46.8%	49.1%	4.1%	46.7%
Not sure	37.4%	57.1%	5.5%	4.7%
<b>ETHNICITY OF RESPONDENT:</b>				
White	47.5%	47.3%	5.3%	75.1%
Native/American Indian	55.9%	36.6%	7.5%	11.3%
Other race	45.7%	48.9%	5.4%	13.6%
<b>GENDER:</b>				
Male	40.6%	54.5%	4.9%	51.3%
Female	55.7%	37.9%	6.3%	47.5%
Other	71.0%	29.0%		1.2%
<b>Total</b>	48.1%	46.3%	5.5%	100.0%